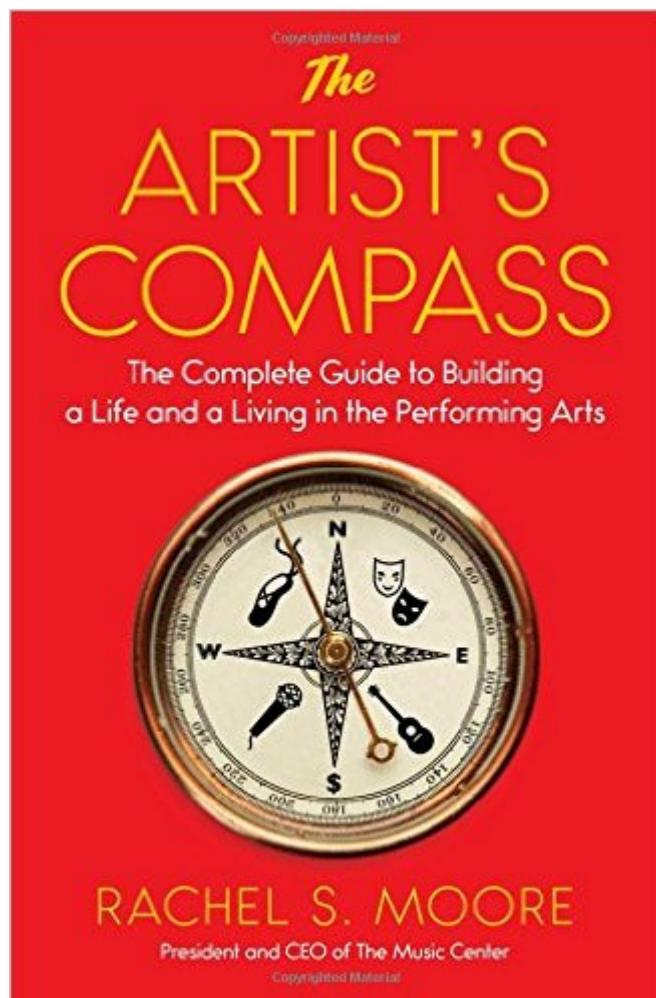


The book was found

The Artist's Compass: The Complete Guide To Building A Life And A Living In The Performing Arts



Synopsis

An inspiring, real world guide for artists in the classic bestselling tradition of *What Color Is Your Parachute?* that shows how to build a successful, stable career in the performing arts, from the President and CEO of the Los Angeles Music Center who has carved her own success through her creative talent and business skill. While performing artists have many educational opportunities to perfect their craft, they are often on their own when it comes to learning the business skills necessary to launch their careers. At the end of the day, show business is, well, a business. In *The Artistâ™s Compass*, Los Angeles Music Center CEO Rachel Moore shares how to make life as a performer more successful, secure, and sustainable by approaching a career in the arts like an entrepreneur. A former dancer in the American Ballet Theatreâ™s corps de ballet, Moore knows firsthand what itâ™s like to struggle and succeed as an artist. Now in an offstage role as CEO, Moore shares the hard-won lessons sheâ™s learned about making oneâ™s own success and encourages every performer to develop creative talent alongside marketable skills. With testimonials from artists like Lang Lang, Sigourney Weaver, and Renee Fleming, plus inspiring anecdotes from Mooreâ™s own journey in the arts, *The Artistâ™s Compass* teaches aspiring performers how to think like an entrepreneur to create their own brand and marketing platform to achieve personal and professional success. In an engaging, realistic, and authoritative voice, Moore combines her artistic and corporate experience to address the finer points of building a career in a challenging industry, teaching young performers how to achieve financial independence so that they might have creative independence.

Book Information

Hardcover: 224 pages

Publisher: Touchstone (May 3, 2016)

Language: English

ISBN-10: 1501105957

ISBN-13: 978-1501105951

Product Dimensions: 5.5 x 0.9 x 8.4 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ See all reviewsÂ (6 customer reviews)

Best Sellers Rank: #343,671 in Books (See Top 100 in Books) #145 inÂ Books > Business & Money > Industries > Performing Arts #491 inÂ Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises #1581 inÂ Books > Business & Money > Job

Customer Reviews

If you are about to graduate from a performing arts program or conservatory, or have a child who is, this is valuable advice. Young people don't always have the most realistic expectations. Success and big money don't come as easily as they seem to think. And a Plan B is a necessity. Moore has real world experience as both a performer and as an arts administrator. Her own career in dance was cut short by an injury, but she was smart enough to have lined up resources to fall back on. She systematically visits pertinent topics, particularly the importance of networking and financial matters. As she says, the world needs artists, and artists need to create a sustainable life.

Clearly presented, easy to understand and intelligently outlined- I recommend this to students, parents, teachers and anyone interested, or involved in, someone who wishes an artistic future. It's an honest and refreshingly modern outline of what awaits young people as they prepare for a career in a very precarious field. Moore has invaluable experience to impart and the youth of today are shrewd enough to understand this and to make use of it.I recommend it highly.

Wonderful, absolutely essential book for any young artist that would like to make his/her passion a career. Bravo!!!

[Download to continue reading...](#)

The Artist's Compass: The Complete Guide to Building a Life and a Living in the Performing Arts
College Guide for Performing Arts Majors: The Real-World Admission Guide for Dance, Music, and Theater Majors (Peterson's College Guide for Performing Arts Majors) COMPASS Test Study Guide 2016: COMPASS Test Prep and Practice Questions for the COMPASS Exam Performing Brazil: Essays on Culture, Identity, and the Performing Arts The Artist's Guide to Grant Writing: How to Find Funds and Write Foolproof Proposals for the Visual, Literary, and Performing Artist The Profitable Artist: A Handbook for All Artists in the Performing, Literary, and Visual Arts The Moving Researcher: Laban/Bartenieff Movement Analysis in Performing Arts Education and Creative Arts Therapies Building Green, New Edition: A Complete How-To Guide to Alternative Building Methods Earth Plaster * Straw Bale * Cordwood * Cob * Living Roofs (Building Green: A Complete How-To Guide to Alternative) Frugal Living: 55 Tips to Save Money! Enjoy Living on a Budget, Become Debt Free, and Have Complete Financial Independence (Frugal Living Books, frugal living for dummies, frugal living made simple) Pastel Artist's Bible: An Essential Reference for the Practicing Artist

(Artist's Bibles) The Watercolor Flower Artist's Bible: An Essential Reference for the Practicing Artist
(Artist's Bibles) Balinese Dance, Drama & Music: A Guide to the Performing Arts of Bali Lighting
Design on Broadway: Designers and Their Credits, 1915-1990 (Bibliographies and Indexes in the
Performing Arts) The Production Manager's Toolkit: Successful Production Management in Theatre
and Performing Arts (The Focal Press Toolkit Series) Performing Arts Management: A Handbook of
Professional Practices Standing Room Only: Marketing Insights for Engaging Performing Arts
Audiences The Practitioner's Guide to Governance as Leadership: Building High-Performing
Nonprofit Boards The Joy in Loving: A Guide to Daily Living (Compass) Building Green: A Complete
How-To Guide to Alternative Building Methods Earth Plaster * Straw Bale * Cordwood * Cob * Living
Roofs Code Check Complete 2nd Edition: An Illustrated Guide to the Building, Plumbing,
Mechanical, and Electrical Codes (Code Check Complete: An Illustrated Guide to Building,)

[Dmca](#)